



America's #1 Native American Music and Dance Show

BRULE

A Native American Experience

In Sight, Sound, and Soul

www.BruleRecords.com

BIOBRULÉ

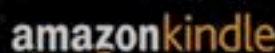
A Native American Experience in Sight, Sound, and Soul

Paul LaRoche is the founder of the award-winning Native American band Brulé. The band is best known for thrilling audiences with a mergence of cultural rock and theatrical instrumentations. Now in their 20th season, their national performances carry the same contagious excitement as Trans Siberian Orchestra, Celtic Thunder, and Circue du Soleil—but with the emotional impact of the American Indian culture.

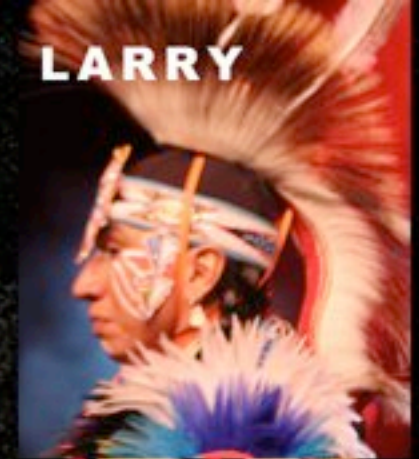
Brulé is one of the top-selling Native American adult/rock bands and has chalked up impressive CD sales (over 1 million worldwide). Their concert ticket sales stand at well over 400,000 since national touring began in 2002. Brulé has released 20 titles in as many years (see discography) and has been named "Group of the Year" five times by the prestigious Native American Music Awards (NAMMYS), earning seven NAMMYS since 2002. Their annual performance schedule takes them extensively throughout the US, touring the casino, performing arts theatre, arena, corporate and festival circuits.

Through the years, Brulé has pushed the boundaries of contemporary Native American rhythms and classic rock in their genre-blending selections. Brulé is pioneering a new trend in the music industry: the epic Native American Rock Theater. Their electrifying show consists of a 5-piece rock ensemble augmented with an array of traditional Native American instrumentation. Paired with the stunning steps of one of the top Native American dance troupes, their authenticity brings a multi-dimensional art form to this cultural rock opera. The musical journey of Brulé's founder, Paul LaRoche, adds a compelling story to audiences and has been well documented in the best-selling biography "Hidden Heritage", released in 2007.

Brulé is seen regularly on national PBS affiliates across the country. Their history-making concert, "Brulé, Live at Mount Rushmore—Concert for Reconciliation of the Cultures", has become the longest running Native American concert special on national TV.



NICOLE



LARRY



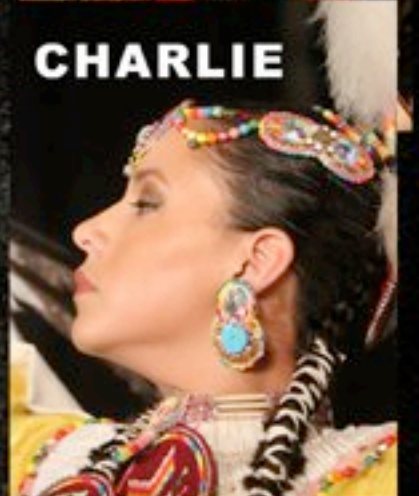
PAUL



LOWRY



VLASIS



CHARLIE



SHANE



CHRIS



KURT



GARAN



BRUCE

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GALLERY BRULÉ

A Native American Experience in Sight, Sound, and Soul



Four Winds Casino, 2014 Holiday Tour



Four Winds Casino



Four Winds Casino



Treasure Island Casino

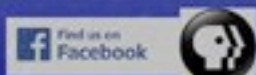


Treasure Island Casino

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BRULÉ



DISCOGRAPHY BRULÉ

A Native American Experience in Sight, Sound, and Soul



1. Brulé Tribal Rhythm 2, 2014
2. Brulé Hidden Heritage West, 2013
3. Brulé Hidden Heritage East, 2012
4. Brulé Lakota Piano 2, 2011
5. Brulé Silent Star Night, 2010
6. Nicole Tapestry, 2010
7. Brulé Tatanka, 2009
8. Brulé Live at Mt. Rushmore, 2008
9. Brulé Tribal Rhythm 1, 2007
10. Nicole Deep Dreams, 2006
11. Nicole Night Tree, 2005
12. Nicole Passion Spirit, 2004
13. Brulé Lakota Piano 1, 2002
14. Brulé One Holy Night, 2000
15. Brulé Star People, 1999
16. Brulé One Nation, 1998
17. Brulé We the People, 1997
18. DVD Brulé live at RFD-TV Theater
19. DVD Brulé live at Mt. Rushmore
20. DVD Brulé live at RFD-TV Theater, Holiday

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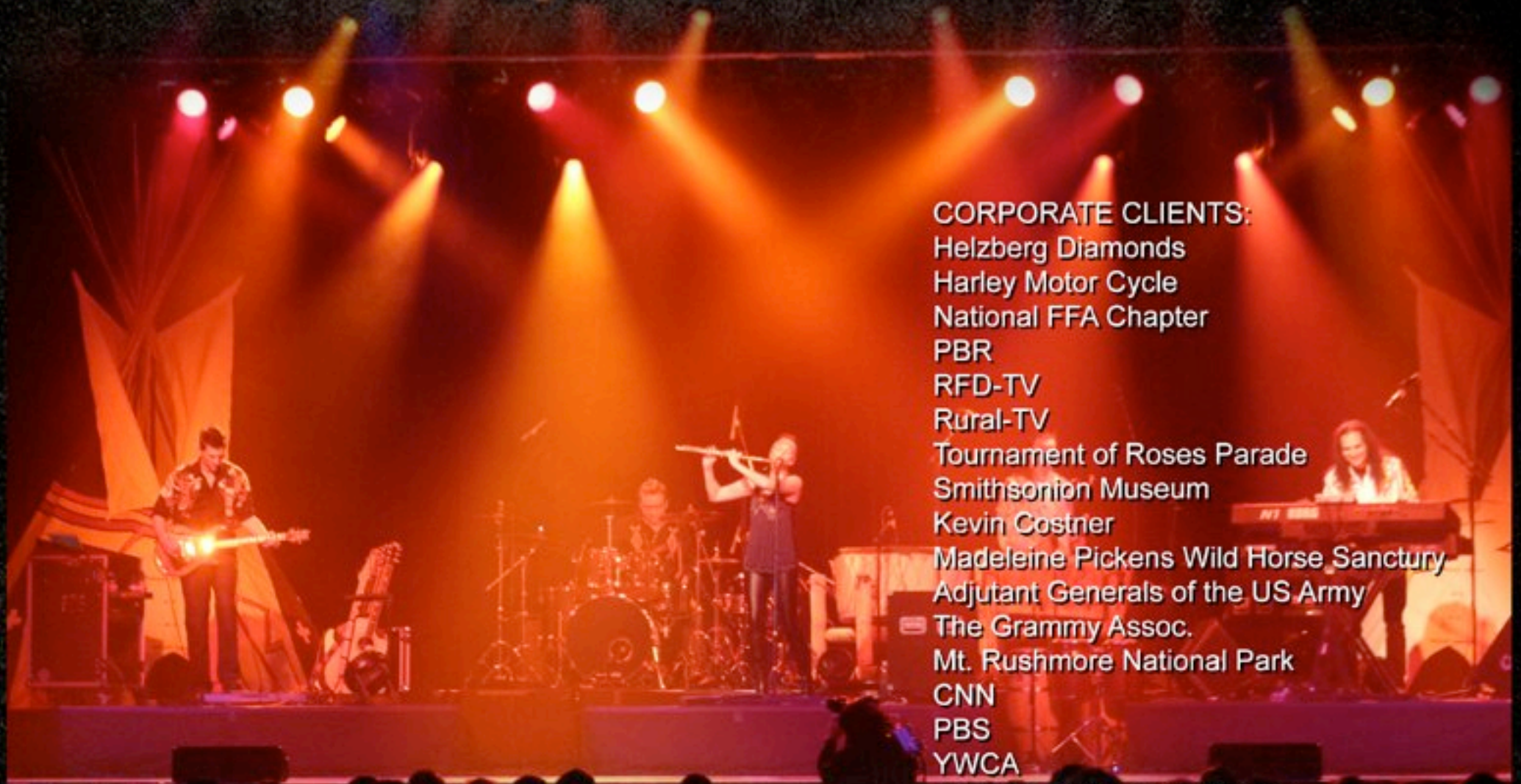


BRULÉ



RECENT EVENTS **BRULÉ**

A Native American Experience in Sight, Sound, and Soul



CORPORATE CLIENTS:

Helzberg Diamonds
 Harley Motor Cycle
 National FFA Chapter
 PBR
 RFD-TV
 Rural-TV
 Tournament of Roses Parade
 Smithsonian Museum
 Kevin Costner
 Madeleine Pickens Wild Horse Sanctuary
 Adjutant Generals of the US Army
 The Grammy Assoc.
 Mt. Rushmore National Park
 CNN
 PBS
 YWCA
 The Hague Center for Peace
 Augustana Peace Prize Forum

2009

Bad River Casino (WI)
 RFD-TV Theater (Branson)
 Odawa Casino (MI)
 Soaring Eagle Casino (MI)
 Gold Country Casino (CA)
 REIF PAC (MN)
 Washington Pavilion PAC (SD)
 Pikes Peak PAC (Co. Springs, CO)
 Summer Fest, Indian Summer (WI)

2010

Big Top Chatauqua (WI)
 Black Bear Casino (MN)
 Soaring Eagle Casino (MI)
 Washington Pavilion PAC (SD)
 Canseco Stadium FFA (Indianapolis)
 Ryman Auditorium (Nashville)
 RFD-TV Theater (Branson)

2011

Big Top Chatauqua (WI)
 Black Bear Casino (MN)
 Pearl River Casino (MS)
 Sioux City Symphony, Orpheum Theater
 Summer Fest, Indian Summer (WI)
 Rushmore Civic Center Theater (SD)
 RFD-TV Theater (Branson)
 Del Mar Country Club (CA)
 Pikes Peak PAC (Co. Springs, CO)

2012

Black Bear Casino (MN)
 Summer Fest, Indian Summer (WI)
 Menominee Casino (WI)
 Seminole Tribe Lakeland Center (FL)
 Soaring Eagle Casino (MI)
 Washington Pavilion PAC (SD)
 Tournament of Roses Parade (CA)

2013

The Depot Event Center (MPLS)
 Four Winds Casino (MI)
 Washington Pavilion PAC (SD)
 Ottawa Event Center (IL)
 Potawatomi Casino (WI)
 REIF PAC (MN)
 Black Hills Buffalo Moon Theater (SD)
 Summer Fest, Indian Summer (WI)

2014

Four Winds Casino (MI)
 LaSalle Event Center (IL)
 Palace Theater (MN)
 Rapid City Downtown Pavilion (SD)
 Mesa PAC (AZ)
 Treasure Island Casino (MN)
 Black Hills Buffalo Moon Theater (SD)



SHOW FORMATS **BRULÉ**

A Native American Experience in Sight, Sound, and Soul



CASINO AND CORPORATE National FFA Covention and Expo



PERFORMING ARTS AND THEATER
PIKES PEAK CENTER for Performing Arts, CO



MUSIC FESTIVALS
SUMMER FEST, Indian Summer, WI



College and University
REIF Performing Arts Center, MN

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BRULÉ



HOLIDAY
Concert Series

BRULÉ

Brulé

The award-winning Native American music group,
will be thrilling audiences with a murgence of
cultural rock and theatrical instrumentations in this
one-of-a-kind

Holiday performance!



The Brulé Holiday show is a powerful cultural performance that has captivated audiences across the country. The show features a unique blend of recognizable Holiday melodies with unmistakable Native American rhythms, sounds, traditional dance, and cinematic visuals.

The unique Holiday repertoire comes from the groups award -winning CD's "One Holy Night", and "Silent Star Night". The Brulé Holiday show is now in it's 16th season and remains one of the groups most popular performances.

It is the hope of Brulé that this blend of music from the Holiday season with the traditions and customs of Native America will help connect the hearts of people from around the globe at this special time of year.

LIVE! IN THE ISLAND EVENT CENTER



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BRULÉ



SYMPHONY BRULÉ

Concert Series



Brulé is one of the first Native American rock bands to perform with a full symphony orchestra accompaniment. The orchestral music scores were completed in 2008 and the Brulé symphony tour was launched in 2009 with various collaborations across the midwest.

Many other cultural rock bands have crossed this musical milestone but Native America has only reached this pinnacle in the past decade. Brulé owns the copyright and publishing to the complete set of orchestral scores and the group can issue the arrangements to individual symphonies upon request.

The symphonic work include both Holiday and regular concert song selections that can be woven into any seasonal performance repertoire. The symphony show format includes the 5-piece music ensemble, traditional Native American dance troupe, and theatrical sound and lighting production package.



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BRULÉ



The Acoustic Solo Tour

Paul LaRoche

Founder of the Award-Winning Native American Band Brulé

BRULÉ

An Intimate Solo Performance

The Music and Stories Behind America's #1 Native American Band

"As Seen" on PBS

Over 1 Million CD's
Sold Worldwide

5-Time Native
American

"Group of the Year"

Featured on RFD-TV
IN OVER 40 MILLION HOMES

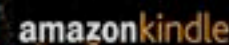
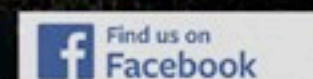
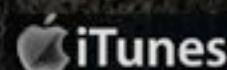
Paul LaRoche, founder and composer of the legendary Native American group Brulé, presents an intimate evening of never before heard musical renditions and stories behind the making of Brulé.

This memorable intimate performance will lift the spirit and touch the heartstrings as Paul recounts the experiences that became the inspiration for this unique brand of contemporary Native American music. Called the "last musical frontier," the music of Brulé actually originated in the mid 60's when Paul was a young prodigy of the rock and roll era.

The well-documented Brulé journey between two worlds has had a profound impact on Paul, his family, and all those touched along the way. The underlying mission of reconciliation of the cultures sets the theme for this-first-of-a-kind Paul LaRoche presentation. If you have been a fan of Brulé over the years or simply a supporter of the Native American culture, this intimate performance is a must-see experience of sight sound and soul.

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THE SHOW

- 90 minutes
- Favorite songs from the Brulé catalog and never before heard Brulé original compositions and arrangements.
- Instrumentation: Piano, acoustic guitar, accordion, traditional Native American drum, and vocals.
- Behind the scenes stories.
- Beautiful Cinematic video

The Keynote Speaking Tour

Paul LaRoche

Founder of the award winning Native American group

Brulé

Presents

Following the 7th Direction Native Wisdom for Mainstream America

"As Seen" on PBS

Over 1 Million CD's
Sold Worldwide

5-Time Native
American

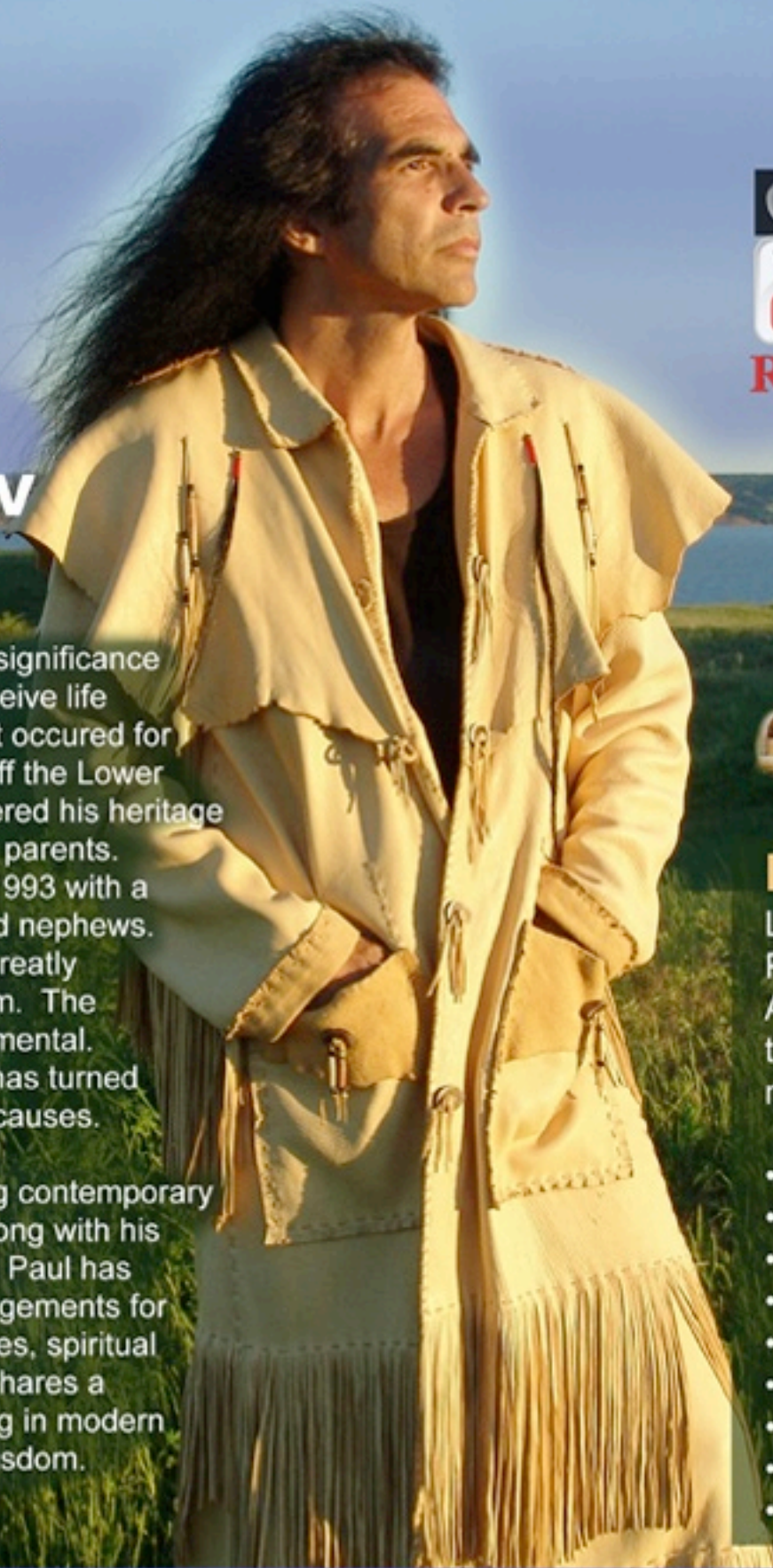
"Group of the Year"

Featured on RFD-TV
IN OVER 40 MILLION HOMES

ARTIST BIO

Occasionally an event occurs of such significance that it forever changes the way you perceive life itself. In November 1993 such an event occurred for Paul LaRoche. Paul, adopted at birth off the Lower Brule Sioux Indian Reservation, discovered his heritage in 1993 after the death of both adoptive parents. He was reunited on Thanksgiving Day 1993 with a brother, sister, aunts, uncles, nieces and nephews. The discovery of his true heritage has greatly affected Paul's life and those around him. The influence on his career has been monumental. Overwhelmed by the experience, Paul has turned his powerful feelings into humanitarian causes.

Paul is the founder of the award-winning contemporary Native American music group Brulé. Along with his national and international concert tours, Paul has embarked on a series of speaking engagements for schools, universities, cultural conferences, spiritual seminars, and corporate clients. Paul shares a unique perspective on living and working in modern times incorporating traditional Lakota wisdom.



Keynote Address

Lakota musician and speaker, Paul LaRoche, shares his Native American philosophy on topics that apply to everyday life in modern America.

- Leadership, patience, prayer.
- Meditation, balance, truth.
- Humility, kindness, giving.
- Work, self-image, reverence.
- Family and home.
- Adoption, honoring, hope.
- Suffering, risk-taking.
- Independence, achievement.
- Success.

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